



USAGE ANALYTICS FOR ACADEMIC PUBLISHERS

Consistent, credible, comparable usage data

WHY USE COUNTER REPORTS

1

Calculate a cost-per-download and review the value gained from subscriptions

2

Provide reliable and comparable usage data to your customers in the format they want

3

Demonstrate the reach of your published research to Authors, Funding Bodies and Societies

4

Compare the relative usage of different delivery channels & upsell for not licensed content

5

Monitor genuine usage patterns and take informed decisions on additional subscriptions opportunities

Publishers that trust us



Contact us for more

 www.atc.gr

 info@atc.gr



ATHENS TECHNOLOGY CENTER