WE DRIVE WORLDWIDE
DIGITAL BANKING BUSINESS
Rich Functionality
All solutions in Appzillon Digital Banking leverage decades of experience in building banking solutions that are cutting-edge and delightful to use.

Multi Experience Support
Appzillon uses a single code base for all supported experiences such as mobile, web, kiosk, etc. This approach makes it easy to introduce new features across channels quickly.

AI Powered
Appzillon includes a repository of machine learning models that can be seamlessly integrated into chatbots, omni-search, etc.

Platform Driven
All solutions have been developed using Appzillon Digital Experience Platform. The platform-driven approach provides unparalleled flexibility in developing, delivering, and maintaining digital solutions.

Robust Security
All solutions follow industry benchmarks for enterprise security that ensures data security and integrity at all times.

Personalized Experience
Appzillon includes a repository of customisable elements that helps to deliver unique user journeys for every customer.

Agile and Flexible
Appzillon uses a robust and performance-driven scalable architecture that supports secure interactions and high volumes of transactions.

Modular
Appzillon follows a micro-app based architecture that breaks down features into fully functional granular units that are reusable and modular.
**Appzillon DX Platform**

**Benchmarking Rapid Digital Transformation**

Appzillon Digital Experience Platform provides a low-code visual development approach for quickly building and deploying omni-channel responsive apps and powering rapid digital transformation of legacy systems into future proof digital systems.

**Key Features**
- Low Code Visual Development
- Personalized and Engaging UX
- Multi Experience
- DevOps Support
- Built-in AI and ML Models
- Micro App based Scalable Architecture
- Robust Security
- Digital Assets Repository

**Solution Benefits**
- Faster onboarding
- Smarter interactions
- Superior customer engagement
- Improved operational efficiency

**Recognized by**
- Niche player in the quadrant for Mobile Application Development Platform 2018
- Strong Performer in Digital Banking Engagement Platforms 2019
- 2nd largest number of customer wins for digital banking systems 2019

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**DX Solutions**

**Redefining Digital Banking Experiences**

Appzillon DX Solutions is a suite of pre-built, omni-channel banking solutions that ensures consistent and seamless experience across various user touch points for B2C, B2B, and B2E domains and helps today’s smart banks to deliver personalized user journeys, increase engagement rates, improve customer retention rates, and realize rapid returns on investment.

**Appzillon Consumer Banking**

Provide comprehensive access to personalized retail banking products and services

- Delightful Customer Journeys
- Multi-Experience Banking
- Open Banking Support
- AI Powered Interactions

**Key Features**
- Biometric Authentication
- Relationship Overview
- Enquiries and Statements
- Payments and Transfers
- Service Requests
- Omni-Search
- Personal Finance Management
- Notifications Hub
- Promotions
- Chatbot

**Solution Benefits**
- Superior customer engagement
- Faster time to market
- Deeper customer insights

**Recognized by**
- Niche player in the quadrant for Mobile Application Development Platform 2018
**Appzillon Corporate Banking**
Forge effective and engaging relationships with your corporate customers across multiple channels.
- Connected Corporate Channels
- Configurable Workflows
- Open Banking
- Dynamic Approval Matrix
- AI Based Interactions
- Smart Data Capture

**Key Features**
- Relationship Overview
- Current Accounts
- Deposits
- Investments
- Loans
- Cards
- Trade Finance
- Supply Chain Finance
- Transfers
- Payments
- Service Requests
- Utilities
- Notificaations
- Administration
- Liquidity management
- Foreign Exchange

**Solution Benefits**
- Future ready, flexible, and configurable
- Leaner infrastructure
- Improved operational efficiency
- Easier to introduce new features

**Appzillon Digital Branch**
Redefine the branch experience with multi-experience support and paperless approach

**Key Features**
- Consistent and simplified user interface over heterogeneous systems
- Support for financial transactions, service requests, and enquiries
- Lead generation and management of prospects
- Secure access based on biometric authentication and fine grained user entitlements

**Solution Benefits**
- Leaner infrastructure
- Improved operational efficiency
- Easier to introduce new features

**Appzillon Corporate Onboarding**
Streamline onboarding processes and minimize required time effort.

**Key Features**
- Dynamic screens based on business products and regions
- Comprehensive support for business products
- AI powered smart screens that simplifies data capture
- Future ready, flexible, and configurable presentation layer
- Onboarding journey analytics

**Solution Benefits**
- Future ready, flexible, and configurable
- Leaner infrastructure
- Improved operational efficiency
- Easier to introduce new features

**Appzillon Agency Banking**
Appzillon Agency Banking help banks serve customers at a location of their convenience.

**Instant customer onboarding**
Comprehensive customer servicing
End-to-end agent management
Extensive support for peripheral devices
Core system agnostic

**Key Features**
- Agent enablement, dashboard, and workflows
- Lead management including creation, assignment, and amendment
- Instant onboarding of customers using e-KYC
- Support for consumer banking products and services

**Solution Benefits**
- Expand business reach
- Improve operational efficiency
- Facilitate doorstep banking
- Enhance customer engagement
- Seamless collaborative banking experiences

**Appzillon Relationship Management**
Manage customer relationships, improve operational efficiency and reduce paperwork.

**Key Features**
- Intuitive dashboards for performance metrics
- Daily items dashboard
- Customer heat map
- 360° customer view / snapshot
- Automatic and seamless integration with core systems
- Built-in configurable workflows and offline capabilities
- Product simulations

**Solution Benefits**
- Instant access to key information
- Improved cross-selling and upselling of products
- Faster implementation of new business ideas and processes
About Us

For over 30 years, Athens Technology Center (ATC) is the trusted digital transformation partner for companies and public organizations by designing and delivering integrated software solutions for at least 16 different industries worldwide. As per the fintech field, **ATC is the Regional Partner of i-exceed** providing **Appzillon DX Solutions**, a suite of pre-built omni-channel solutions that transforms banking experiences for both customers and employees, and **Appzillon Digital Experience Platform**, an award winning low-code AI based development platform that facilitates rapid application development.

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Athens Technology Center

Athens Technology Center - software house