



ATHENS TECHNOLOGY CENTER

SUPPORTING
MEDIA INDUSTRY
WITH HIGH END
SOFTWARE SOLUTIONS

WE ARE FOCUSED

Athens Technology Center (ATC) has been designing, developing and supporting leading technology solutions for publishers and news agencies globally for over 20 years. From editorial and digital asset management tools, integrated with cross channel publishing capabilities, to awarded solutions that help media organizations fight misinformation, we are committed to help our clients transform digitally and seize opportunities for better business outcomes.



WE ARE EXPERIENCED

CONTENT SOLUTIONS

Newsasset Suite

A common Content Hub that enables the consolidation of editorial production and distribution for Print, Digital, Radio, TV, even News Agency activities. An intuitive and secure platform, whether in the cloud or on-premise, that facilitates the implementation of a truly Convergent Newsroom.

www.newsasset.com

Truly Media

A collaborative platform for the analysis and verification of digital content, in real time. It allows cooperation across organizational boundaries, time zones and geographic regions. Developed and provided in partnership with Deutsche Welle (DW).

www.truly.media

Truthnest

An in-depth Twitter analytics tool. You can profile your sources, identify true influencers, and detect trolls and bots by profiling Twitter user accounts based on their activity, network and influence.

www.truthnest.com



DISINFORMATION OBSERVATORY

Social Observatory for Disinformation and Social Media Analysis (SOMA)

We lead this EU funded initiative to provide media organizations and fact-checkers all around Europe with powerful technological infrastructure and access to a community of experts, assisting them in the laborious task of fighting disinformation.

www.disinfobservatory.org

R&D WORK

Copyrighting and monetizing content via blockchain

Exploit the use of blockchain for establishing an "economy of news content". Explore the ability for photographers to be paid through micropayments; making available their work to many publishers, who can choose a photo to use, based on photo journalism real needs and the feedback for photographer's work. In the same framework, blockchain is used in the music industry for improving claims management and resolution.

www.bloomen.io

Fighting deepfakes

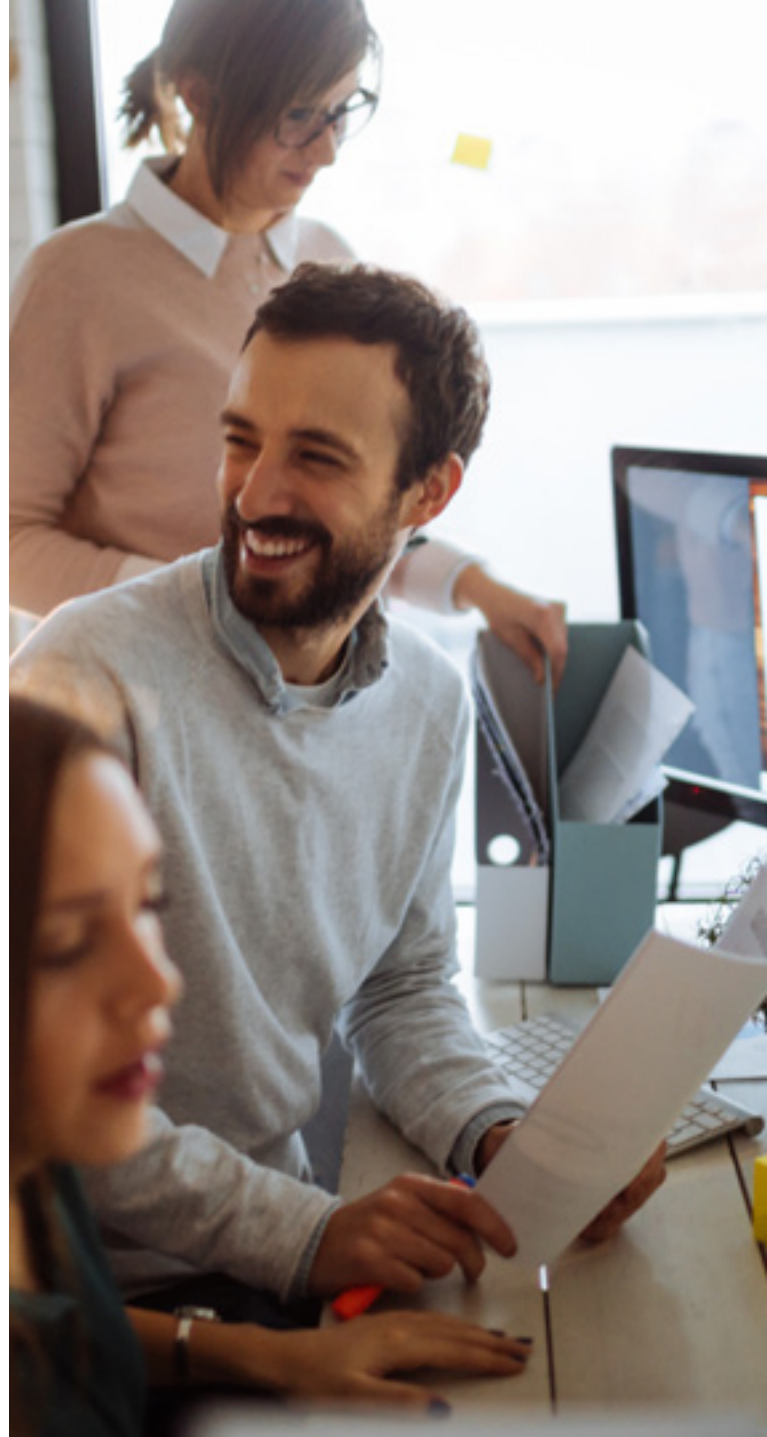
Using state-of-the-art audio forensics technologies to detect audio tampering in videos. The audio forensics toolkit will be integrated in a video verification application for verification experts. In partnership with Deutsche Welle (DW) and the Fraunhofer Institute for Digital Media Technology (IDMT).

ilab.atc.gr

Video content production tools

An integrated software platform to allow video collection from multiple sources, along with the recognition and automated annotation of a particular segment of each video, based on selected criteria. In partnership with Centre for Research and Technology Hellas (CERTH), 24 Media and the Italian National Broadcaster (RAI).

ilab.atc.gr



WE ARE THE RIGHT FIT



THE RIGHT PEOPLE

A passionate, global team with deep technical expertise and industry knowledge.



TECHNOLOGY INDEPENDENCE

Integrated cloud based solutions secure fast, flexible and cost-effective content aggregation, verification, creation, archiving, distribution and analytics.



GLOBAL REACH

Delivery anytime, anywhere via an extended partner network and two subsidiaries.



KNOWING WHAT WORKS






Ability to turn promising ideas into concrete and robust products.

OUR CLIENTS





 DEUTSCHE WELLE	 ZDF	 EUROPEAN SCIENCE MEDIA HUB	 AMNESTY INTERNATIONAL	 MEDIAFAX
 VIETNAM NEWS AGENCY	 TO VIMA	 TA NEA	 HELIOS KIOSK	 IMH BUSINESS
 ATHENS NEWS AGENCY	 CYPRUS NEWS AGENCY	 PORTUGUESE NEWS AGENCY	 AGENCE TUNIS AFRIQUE PRESSE	 POLISH NEWS AGENCY

DROP US A LINE








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