



Redefine your daily operations

AI-based features
to support investigative journalism & fact checking



ATHENS TECHNOLOGY CENTER

ATC at a glance

Smart Business Enabler





Newsasset Suite

Truly Media

TruthNest

Innovative solutions

Experts in media sector

Trusted EU partner

Action plan to fight disinformation

R&D projects

Software infrastructure

Explorers
New tech

Artificial Intelligence

Machine Learning

Audio forensics

Data Analytics

Trustworthy relations

Media Management & Fact checking | Global Footprint

Government & NGOs



Publishing Groups, News Agencies & fact checkers



REUTERS®



Deutsche Welle



BERNAMA.COM



Vietnam News Agency



Agência de Notícias de Portugal





Helping the fight against disinformation

EU's action plan

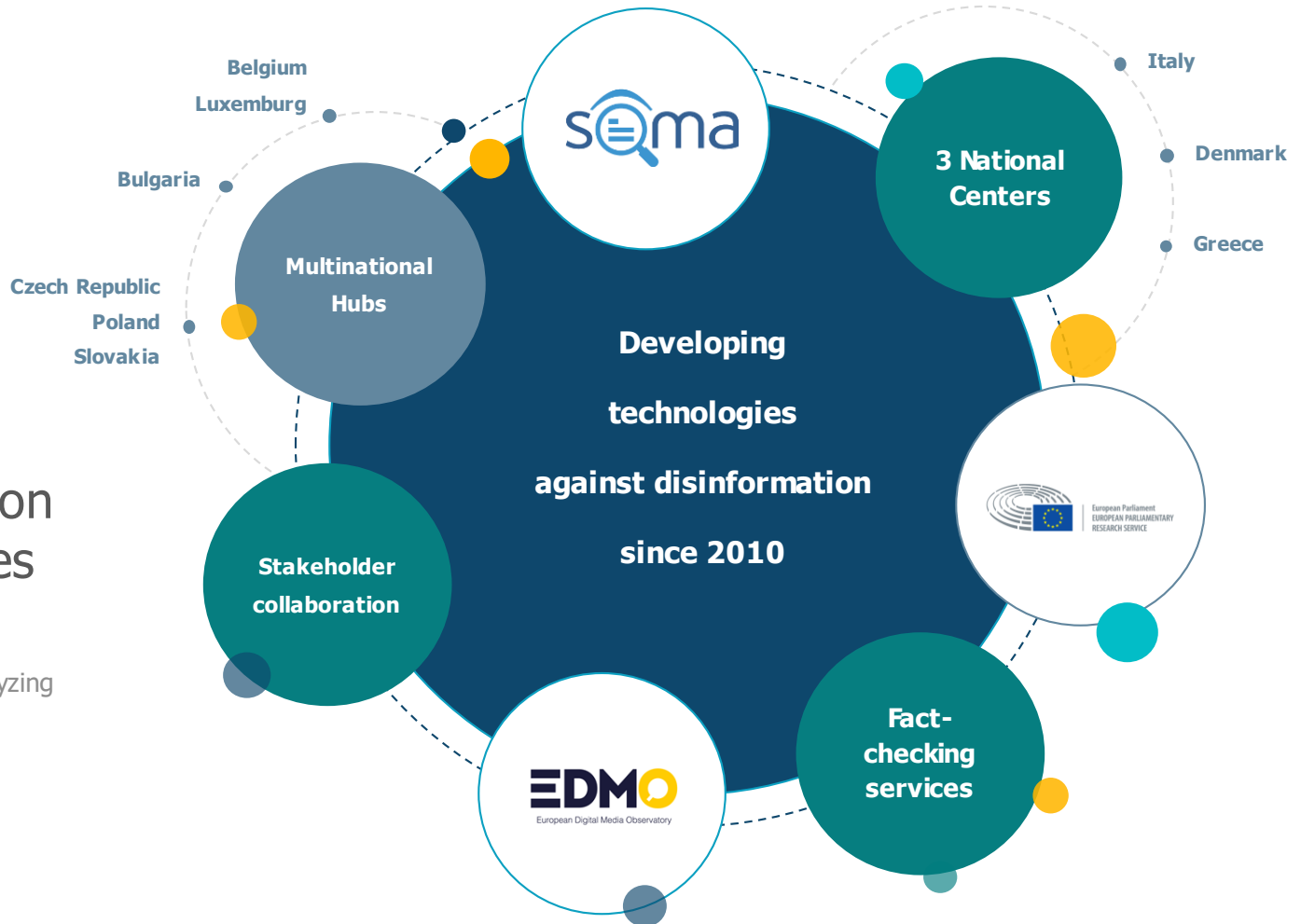
Tackling **fake news**
& **online disinformation**

- 1 **Code of Practice** for online platforms
- 2 Independent European Network of **fact checkers**
- 3 Collaborative **online platform** on disinformation
- 4 Enhancing **media literacy**
- 5 Quality & diversified information



Disinformation Observatories

Extensive experience in understanding and analyzing disinformation





Trusted EU
partners
Software
infrastructure



Fact Checking Solutions

User Generated Content Verification & Twitter Analytics



Collaborative fact checking tool

Verification of user generated content
Find | Organize | Verify



Enhanced twitter analytics tool

Intelligence based on measurable data
Activity | Network | Influence



**Dedicated
fact checking team**

AI-assisted DAM

500 fact checks
Notes, URLs & multimedia
Advanced search capabilities
Intuitive UI



**Media Industry
Leaders**



- **Co-developed Truly Media**
- **Avid users of platform since beta version**



**Truly Media users
since 2019**



Verify info related to human right violations

Announced in 2017



Run by Mongolian Center for Investigative Reporters

Active since 2020 elections



NGO's and more



Media literacy



Content production

Myanmar 2020 elections



Exploited by Indonesian & Philippines networks



Highly invested in R&D



- Trust & Reputation models on blockchain
 - Proof-of-location
 - Proof-of-validity
- Audio forensics (deepfakes)
- Automates web tools to detect polarization
- Copyrighting and monetizing content via blockchain
- Data Journalism
 - Data analytics
 - Repurposing content
- Video content production tools



A world combined

Redefine

your daily operations

A new holistic approach for News Agencies
to boost productivity
and fight disinformation



Contact us



Online

www.atc.gr

info@newsasset.com



Telephone

+30 210 6874300



Social Media

 [@atc_gr](https://twitter.com/atc_gr)

 [company/athens-technology-center](https://www.linkedin.com/company/athens-technology-center)

 Athens Technology Center

 Athens Technology Center - software house

The background features three overlapping circles. The largest circle on the left is a medium teal color. It overlaps with a smaller, darker blue circle in the center. This darker blue circle overlaps with a third, light blue circle on the right. The text 'Thank you' is centered within the teal circle.

Thank you