

## PRESS RELEASE

## **Europe fights disinformation with tools** developed by Athens Technology Center

Athens, December 8th, 2022

Athens Technology Center (ATC) reaffirms its key, active role in European Commission's (EC) Action Plan to combat disinformation, undertaking to technologically support 3 new Observatories, providing specialized tools for the detection and analysis of misinformation incidents. These hubs are part of the European Digital Media Observatory (EDMO), and will be added to 2 more that already use ATC's fact checking solutions.

More specifically, the 5 Observatories now supported by ATC, currently cover a total of 12 countries (Greece, Cyprus, Malta, Germany, Austria, Czech Republic, Poland, Slovakia, Romania, Bulgaria, Belgium and Luxembourg). Their staff will have access to the <u>Truly Media</u> platform, to analyze and verify digital content as it is distributed online, including tools to conduct a thorough analysis of active Twitter accounts.

At the same time, ATC is also responsible for the design and development of the hubs' websites (in 2 languages, both for the Mediterranean region and German-Austrian).

All these hubs will collaborate with fact-checking organizations, news evaluation training experts and academic researchers, thus contributing to the creation of a pan-European network capable of detecting and analyzing disinformation campaigns, organizing media literacy activities, as well as and on issues related to the operation and role of the media at national or multinational level and other initiatives that support the fight against disinformation.

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