

# Fighting Disinformation

The path towards being an expert

## Who are we

Extensive expertise in designing & providing novel solutions for media organizations, journalists & fact-checkers to tackle disinformation

Active partner of European Commission's action plan to fight disinformation, by leading and participating in relevant key funded R&D projects



## Our solutions & services



A collaborative platform for the analysis and verification of digital content, in real-time. It allows cooperation across organizational boundaries, time zones, and geographic regions, aiding journalists and other stakeholders to evaluate the validity of user-generated content. Developed and provided in partnership with Deutsche Welle (DW)



Our proprietary Twitter analytics tool, supporting the identification of true influencers, while also helping with the detection of trolls and bots via enhanced profiling of active Twitter accounts. TruthNest provides Open Data statistical analysis, resulting in a variety of KPIs related to the activity, the network, and the influence of Twitter accounts

## Success Stories

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**2017**  
Pilot usage of Truly Media for fact-checking purposes during the German national elections
- TruthNest wins the Public Vote Award (Software of the year) at Innovation Radar Competition



**2017**
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**2017**  
Truly Media is the only case study presented during the annual STOA Annual Lecture
- FactCheck Mongolia uses Truly Media to deal with disinformation in the run-up to 2020 elections



**2019**
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**2019**  
Pilot usage of Truly Media in Myanmar for the coverage of the Myanmar 2020 General Elections
- The Media Development Foundation in Georgia will use Truly Media to respond to disinformation challenges



**2020**
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**2022**  
Providing Software Infrastructure for 5 Regional Observatories covering 12 European countries in total

## Current research activities

- ✓ Explore trust and reputation models on blockchains, alongside with proof-of-location and proof-of-validity authentication mechanisms
- ✓ Use audio forensics technologies to detect audio tampering in videos (deepfakes)
- ✓ Automated web tools for assessing polarization of news or information sources (media bias)
- ✓ Copyrighting and monetizing content via blockchain
- ✓ Enable journalists extract facts and insights via data analytics. Smart digital tools to repurpose and enrich images for immersive storytelling
- ✓ Video production from multiple sources, along with the recognition and automated annotation of a particular segment of each video

## Customers that trust us



### Contact us

[www.atc.gr](http://www.atc.gr) | [info@atc.gr](mailto:info@atc.gr)  
[atc\\_gr](#) | [company/athens-technology-center](#)  
 Athens Technology Center | Athens Technology Center-software house

