



AI for Media

Empowering Newsrooms with Intelligence and Integrity

AI tools & capabilities to fight disinformation

Misinformation undermines public trust and can damage brand reputation. ATC's disinformation AI solutions proactively protect your newsroom from false narratives.

We don't replace journalists; we amplify them.



Safeguard credibility:
detect toxic language and manipulative arguments before content goes live.

Streamline verification:
automatically extract and match claims against trusted databases, giving editors early warnings.



Empower your audience:
Socratic dialogue helps citizens spot and debunk false narratives, enhancing trust.

Ensure compliance:
maintain editorial standards and regulatory obligations without manual effort.



From clicks to context, the future of journalism is attuned

Athens Technology Center (ATC) develops and delivers advanced AI solutions to fight disinformation. Together with Deutsche Welle, we provide Truly Media, a trusted platform that enables real-time, cross-border collaboration in content verification.

ATC also powers several European Disinformation Observatories, contributing cutting-edge modules for fact-checking, while driving R&D in synthetic media detection, inauthentic behavior analysis, data journalism, and content repurposing.

Get in touch  media.atc.gr  info@atc.gr  +30 210 6874 300

