

AI FOR MEDIA

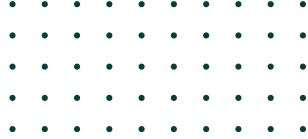
Empowering Newsrooms with Intelligence & Integrity

AI-driven editorial ecosystem designed for real-world impact

Trusted by leading publishers, news agencies & fact checking organizations across the globe



ATHENS TECHNOLOGY CENTER



AMPLIFYING JOURNALISTS

ATC helps publishers and news agencies with AI-powered solutions to achieve greater efficiency, higher editorial standards & reach wider audiences.

AI-powered newsrooms

AI toolkit

A “co-pilot” for editorial teams to focus on storytelling while routine tasks are simplified.

- Summaries, headlines & translations for faster, multilingual publishing.
- Metadata & SEO optimization to ensure discoverability and accuracy.
- Trend & sentiment analysis to surface what matters to audiences.
- Targeted channel rewriting aligned with the company stylebook to engage multiple audiences.
- Auto-tagging, classification, Named Entity Recognition, and predictive content recommendations for optimizing the editorial process.

Editorial Management platform chatbot

Faster onboarding, fewer errors, and lower training overhead.

An internal RAG-based chatbot gives teams instant answers on workflows, manuals and style guides.

Fighting disinformation

Safeguard credibility with AI modules designed for fact-checking and editorial integrity

- Hate Speech Detection – multilingual classification of toxic or harmful content.
- Logical Fallacy Detection – flags manipulative arguments that mislead without being factually false.
- Claim Detection & Matching – extracts factual claims and cross-checks them against trusted databases.
- Media Literacy Chatbot – engages citizens in interactive dialogue to strengthen critical thinking.

Chatbots for Media customers

Transform news websites into interactive, trust-building reader journeys.

Reader-facing bots, trained on your own archives, that provide

- personalized content discovery.
- subscription support and FAQs in multiple languages.
- conversational experiences that strengthen loyalty.

ARTIFICIAL INTELLIGENCE IN ACTION

Newsasset PLUS | AI-Powered Editorial Ecosystem

An AI-enhanced, unified environment for media monitoring, planning, creation, cross channel publishing and archiving. Newsasset PLUS brings the full AI layer together: from the editorial toolkit to both platform and reader-facing chatbots – unifying automation, assistance, and engagement in one ecosystem.

Modular and scalable, it transforms fragmented processes into a cohesive, intelligent system.

TrulyMedia | Trust & Collaboration Ecosystem

Truly Media allows journalists & fact-checkers to collaborate in real time, enhancing verification across borders and platforms. Developed and provided in partnership with Deutsche Welle (DW).

Disinformation Observatories & Research

ATC is a core tech partner in European observatories, while advancing research in synthetic media, inauthentic behavior, & content repurposing.



WE ARE THE RIGHT FIT



THE RIGHT PEOPLE

A passionate, global team with deep technical expertise and industry knowledge.



TECHNOLOGY INDEPENDENCE

Cloud-based solutions secure flexible and cost-effective content aggregation, verification, creation, archiving, distribution and analytics.



WORLDWIDE REACH

Global footprint, via a wide network of partners and leading clients.



KNOWING WHAT WORKS

Ability to turn promising ideas into concrete and robust products.

OUR CLIENTS



DROP US A LINE



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