

5 ways

news agencies get more value from every asset

How multilingual archiving, retrieval, and repurposing improve speed, reuse, and client delivery?



Archive securely

Secure archiving keeps valuable content protected, organized, and ready for future use.

Store stories, images, videos & other assets in one centralized, permission-based environment.

Find content instantly
Fast access means less time searching and more time delivering value to clients.

Make every asset searchable and easy to retrieve when deadlines are tight.



Reuse across formats

The more reusable your assets are, the more value each story continues to generate.

Repurpose existing content into new outputs for web, mobile, social, or client-specific packages.

Distribute across languages
One asset can serve multiple markets when it is structured for fast multilingual delivery.

Support multilingual workflows without duplicating effort.



Increase client value

Searchable, reusable, multilingual content strengthens the value you deliver every day.

Deliver content faster, in more formats, and with better archive access.

Newsasset PLUS helps agencies turn asset management into a speed-and-value engine.

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